

Dear Business Leader,

Thank you for considering to partner with us as we seek to empower children out of extreme poverty. Founded in Reedley 12 years ago, *When I Grow Up* has changed the lives of countless young children through our global partners in Kenya, Haiti, and Guatemala with education, nutrition, safe houses, micro-loan programs, and spiritual nurturing in a safe and loving environment. We reach approximately 9,000 children and families regularly accomplishing more than we could have imagined through the continued support of businesses like yours; we have so much more to accomplish but it takes people like you and businesses like yours to partner with our work to help even more children have the hope of a new destiny.

On Thursday, October 11, 2018 we will be hosting our annual Brushstrokes for Hope fundraiser at the Ramos Torres Winery in Kingsburg – an unforgettable experience where guests unleash their creativity with a hands-on painting experience, while enjoying dinner, wine tasting, and a silent auction.

In previous years we have maintained a consistently broad demographic and we know this opportunity will benefit your business - your sponsorship will help change the lives of children living in extreme poverty as we advertise your company and its generous support. Attached are this year's partnership opportunities for our 2018 *BRUSHstrokes* for HOPE event, your contribution and/or silent auction donation would be greatly appreciated, we look forward to your participation and partnership.

Thank you for your consideration as you stand with us to bring real change to those who are desperate for hope.

Sincerely,

Gilbert Foster

Executive Director



Advanced Advertising CORPORATE SPONSORSHIP OPPORTUNITY

PROGRAM BOOKLET ADVERTISING RATES

Premium Ad Rates

Inside Front Cover
\$850

Back Cover
\$1,000




















Inside Back Cover
\$850

Inside Pages

Full Page
\$650

Half Page
\$450

Quarter Page
\$250

	\$8,000	\$5,000	\$2,500	\$1,000	\$600
	<i>Guardian</i>	<i>Protector</i>	<i>Sentinel</i>	<i>Keeper</i>	<i>Sentry</i>
Ad in program book	 Full page color ad	 Half page color ad	 Quarter page color ad	 Business card size color ad	 Company logo in color
Company logo on all event related publications					
Personal welcome and recognition on site during event					
Event signage including corporate-supplied banner on display during event					
Event Tickets	 Two tables (16 guests)	 One table (8 guests)	 (4) tickets	 (2) tickets	

Art Deadline: Tuesday, September 24, 2018

Publication: Thursday, October 11, 2018

Attendance & Demographics

Influential audience of 250 – 300 community leaders, innovators of various ages, cultures and professions.



SPONSORSHIP COMMITMENT

ADVANCED ADVERTISING

- Guardian \$8,000
- Protector \$5,000
- Sentinel \$2,500
- Keeper \$1,000
- Sentry \$600
- Other _____

EVENT PROGRAM ONLY

- Back Cover \$1,000
- Inside Front Cover \$850
- Inside Back Cover \$850
- Full Page \$650
- Half Page \$450
- Quarter Page \$250

In-Kind donation total value \$_____ Pick up date: _____

Itemization/description: _____

BRUSH: *strokes*
FOR HOPE
Thursday, October 11, 2018

Please fill out the information below OR attach your business card.

First Name: _____ Last Name: _____
Business Name: _____
Address: _____ Suite #: _____
City: _____ State: _____ Zip: _____
Email Address: _____ Phone Number: _____



Please mail your tax-deductible check along with a copy of this agreement payable to
When I Grow Up | PO Box 1740 | Reedley, Ca. 93654

Please forward your color logo vector art file to carrie@whenigrowup-global.com
For questions, please call Carrie at 559.743.7637

PAYMENT: Half of sponsorship to be paid upon receipt.
Remaining deposit due no later than 30 days before event.

Signature

Date